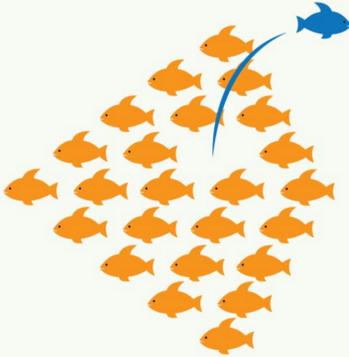




**IWSCC**  
Inclusive Workplace and  
Supply Council of Canada

**Canada's Official Diverse Supply Council for Disabled and Veteran-owned Businesses**



## Partnership Engagement with the IWSCC

### Our Mission & Objectives

Our mission is to cultivate diverse supply chains and workplaces that are built upon inclusion, dignity and belonging.

When we think of diverse businesses owners, women, LGBTQ and visible minorities often come to mind. Two groups that have been historically left out of the diversity conversation are Veterans and persons with disabilities.

The IWSCC exists to offer those two groups of entrepreneurs the tools, network, and procurement opportunities to grow their businesses. As the only certifying body in Canada for Veteran and disabled-owned businesses, we aim to be the 'hub' that brings together a siloed network of incredible organizations.

#### At the IWSCC, we:

1. Certify Canadian businesses that are at least 51% owned, managed and/or controlled by a Veteran or a person with a disability,
2. Connect Certified Diverse Suppliers with procurement teams at large private and public organizations,
3. Create and educate on best practices for inclusive workplaces and inclusive procurement processes,
4. Conduct research projects to advance understanding of disabled and Veteran entrepreneurs, inclusion, and diverse procurement in Canadian businesses, and,
5. Advocate for both groups to amplify their voices in the diversity conversation among Canadian businesses.

### Did You Know?

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**Most disability-related efforts for inclusion in Canada are based on compliance, rather than the business case.**

**(Return On Disability Group Research - Insights on Canadian Market)**

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**The IWSCC currently has 13 partners that we support and coordinate with.**

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**IWSCC is a Canadian non-profit founded in 2017.**

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**"Over 240,000 Veterans in Canada have one or more disabilities."**

**(Statistics Canada, 2017)**

# Objectives of IWSCC's Partner Program

The IWSCC is fast becoming the 'meeting place' for Veteran and disabled interest groups that are scattered across Canada. We partner with non-profits and other organizations that advocate for the rights of these groups, as well as others in the Diversity space, in order to turn up the volume on the voices of underrepresented groups. The larger our ecosystem grows, the more opportunities will be available for everyone involved.

## How We Support Each Other

### Cross-Promotion

- Logo placement on each others' websites as a Partner Organization
- Sharing of relevant events, news, campaigns, or ideas in each others' newsletters, social media or other communication outlets
- Joint participation in relevant Press Releases to promote the importance of supporting diversity & inclusion focused organizations

### Advocacy

- Support each others' advocacy efforts through knowledge and network sharing

### Events

- Offering each others' organizations and their members access to exclusive events
- Offering preferred rates, and in some cases complimentary access

## Let's Grow Our Networks Together!

